

# CENTRAL STATES CONFERENCE ON THE TEACHING OF FOREIGN LANGUAGES (CSCTFL)

**2016 – 2017**

## ADVERTISING ORDER FORM

CSCTFL offers advertising on its website, as well as in its publications. The ad will be linked by your company logo on our advertising pull-down menu and will remain at that site for a full year for all to see at all times.

The *Central Connection: Preliminary Program* mailer is sent to over 10,000 world language teachers and administrators.

The *Central Connection: Conference Program* is given to all conference attendees and is read and reread over the days of the conference, as well as taken home and shared with colleagues who did not attend.

A 10% discount is available if you place an order at the same time for an advertisement in both print publications.

All ads must be high resolution, i.e., 600 dpi. Send the PDF of the ad to CSCTFL@aol.com by the copy due date.

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Page size (Max. Ad size)	Price	# of Ads	Total Cost
Business card (3-1/2 horiz x 2 vert)	\$225	_____	_____
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1/2 page Vert (3-1/2 horiz x 10 vert)	\$550	_____	_____
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Full-page (7-1/2 horiz x 10 vert)	\$750	_____	_____

### *Central Connection: Preliminary Program*

**Order due 9/15/16   Copy due 10/01/16   Publication date 11/01/16**

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1/4 page (3-1/2 horiz x 4-3/4 vert)	\$400	_____	_____
1/2 page Vert (3-1/2 horiz x 10 vert)	\$550	_____	_____
1/2 page Horiz (7-1/2 horiz x 4-3/4 vert)	\$550	_____	_____
Full-page (7-1/2 horiz x 10 vert)	\$750	_____	_____

## *Central Connection: Conference Program*

Order due 12/15/16   Copy due 1/01/17   Publication date 3/01/17

Page size (Max. Ad size)	Price	# of Ads	Total Cost
Business card (3-1/2 horiz x 2 vert)	\$225	_____	_____
1/4 page (3-1/2 horiz x 4-3/4 vert)	\$400	_____	_____
1/2 page Vert (3-1/2 horiz x 10 vert)	\$550	_____	_____
1/2 page Horiz (7-1/2 horiz x 4-3/4 vert)	\$550	_____	_____
Full-page (7-1/2 horiz x 10 vert)	\$750	_____	_____

**Reminders:** (1) Send the PDF of the ad to [CSCTFL@aol.com](mailto:CSCTFL@aol.com) by the copy due date.

(2) All ads must be high resolution, i.e., 600 dpi.

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**Mail, Scan & Email or FAX this form to:**

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